

## **Minutes of the Special Executive Committee Retreat**

June 5, 2014, 2:00 PM

Attendees: Michael Klauber, Pete Norden, Paige Hartmann, Drayton Saunders

Staff: Virginia Haley, Shantel Norman

Special Guests: Candace Damon and Alex Stokes, HR&A Advisors

Other Guests: Jon Thaxton, Joe McKenna, Lisl Liang, Jim Shirley, Steve Queior, Monica Van Buskirk, Bob Easterle, Larry Fineburg, Steve Stancel, Brian Jones, Pam Truitt, Cathy Wilson, Frank Smith, Steven High, Mark Huey, Mary Bensel, Joseph Barbetta, Lois Stulberg, Gary Hoyt, Chris Cogan and David Conway.

Michael Klauber called the retreat to order at 2:05 PM. He asked everyone to introduce themselves. He provided background on the Sarasota Bayfront 20:20 project and the vision statement. He updated the committee on the outcome of the Sarasota City Commission meeting that was held in March. The goal is to have 18 to 20 organizations on board supporting the background and vision statement before the 120-day meeting mark with the county.

Mr. Klauber introduced the special guest organization from New York, HR&A Advisors, and informed the committee that HR&A is here to educate everyone on a big project such as Sarasota Bayfront 20:20. He noted that this is an educational session about how other communities gained success by doing projects as large as this one.

Candace Damon, Vice Chairman of HR&A, introduced herself and introduced Senior Analyst Alex Stokes. She provided information on some of the work HR&A has completed throughout the years, such as the Brooklyn Bridge Park, Alliance for Downtown New York (ADNY), Cincinnati Center City Development Corporation (3CDC – Fountain Square), and the New York High Line.

Ms. Damon told the committee that four things are needed to complete a project as big as Sarasota Bayfront 20:20— establish the mission, establish leadership, partner with the private sector, and choose how to implement an early win. Ms. Damon ended the informational session by then asking the committee and guests why they were attending the retreat.

Michael Klauber thanked HR&A and guests for attending the retreat. The retreat ended at 4:58 PM.