

Report of Sarasota Bayfront 20:20 Steering Committee Meeting

August 23, 2017 4:00 P.M.

Sarasota Orchestra

Michael Klauber welcomed the steering committee to their first meeting and ask all the committee members to introduce themselves.

Klauber reminded the committee that The Bayfront 20:20 Stakeholders have reached an important moment - and has grew independent of Visit Sarasota County and elected its first Steering Committee in an election voted on by the Stakeholders representatives. The Steering Committee election was open to all Stakeholders to step forward to run. Now that we have an organization in place, we can use a nominating committee to ensure future diversity and representation as we move forward.

Government-in-the-Sunshine briefing by Morgan Bentley, Esq.

The Steering Committee deliberations and meetings will all be held in accordance with the rules of Florida in the Sunshine. Michael introduced attorney Morgan Bentley to provide the committee with a Sunshine briefing.

Purpose of the Sarasota Bayfront 20:20 Steering Committee

The Steering Committee is a communications portal among the Stakeholder representatives, the SBPO and the community. This communication link will be critical to the success of our initiative.

The Steering Committee is not a decision-making entity. That responsibility rests with the City Commission informed by the recommendations from the SBPO.

Communications among Stakeholders, SBPO and The Bay

Now that there are 2 organizations, Bayfront 20:20 and the SBPO under the umbrella of The Bay, Michael believes that there is a need to coordinate communications. He discussed with AG Lafley the Chairman of SBPO and he agrees and he asked Kathy Kelly Olhrich to be our liaison to work with the SBPO's communication firm At Large in developing a communication roadmap.

Should Bayfront 20:20 hold a community forum on Master Planning in September?

Klauber mentioned, the SBPO is going through the selection process for a master planning firm. Their plans include having the 3 or 4 finalist firms participate in charrette-style presentations with the SBPO members that will be open to the entire community during the first week of October. In advance of the charrettes, the community will have a chance to submit questions online. To prepare and inform the community about the master planning process. Klauber asked the committee to do they feel it would be a benefit for Bayfront 20:20 to host a forum with a national planner who will NOT be bidding on the work? I took the liberty of asking Candace Damon from HR&A for some suggestions if you think this is a worthwhile idea. Discussion. Seek planning volunteers.

Sunset on the Bay September 30, 2017

Michael discussed the challenge of having an activation event by the end of this year on the Bayfront. AG Lafley had a great idea which we are now calling Sunset on The Bay, Welcoming the World which will be held on the final Saturday of the World Rowing Championships on September 30 from 4-8pm by the Van Wezel. This will be a free concert on The Bay, similar to Friday Fests but with an opportunity to further engage our community regarding the vision for the Bayfront. We have been provided the opportunity to have a Bayfront 20:20 information table and to have our volunteers help greet the guests. Michael asked for at least a dozen volunteers.

Funding for Stakeholders activities

Michael informed the committee that since the formation of the SBPO, Visit Sarasota County has been paying for Bayfront 20:20 expenses and that the expenses are under \$1000 a year. Klauber suggested that each Stakeholder organization contribute \$100 in voluntary dues and that we do still have our project fund at Gulf Coast Community Foundation. The committee agreed.

The meeting ended at 5:05pm