

Minutes of the Special Executive Committee Meeting

August 13, 2014, 2:00 PM

Attendees: Michael Klauber, Drayton Saunders

Staff: Virginia Haley, Shantel Norman

Other Guests: Jon Thaxton, Monica Van Buskirk, Bob Easterle, Marty Rappmar, Jim Shirley, Lisl Liang, Marty Rappmar, Michelle Strauss, Joe McKenna, Jay Patel, and Kevin Copper

Michael Klauber called the meeting to order at 2:06 PM.

Mr. Klauber informed the committee and guests that we are ready to begin the planning phase. VSC will take on the minutes and postings of the meetings. There is a new email for Sarasota Bayfront 20:20 admin@sarasotabayfront2020.com.

A steering committee will be developed that will work directly with HR & A.

Jon Thaxton clarified that the steering committee would be an adhoc committee. It will be a smaller group consisting of 7 individuals that would be responsible for reporting to the larger group. The adhoc committee must be in a Board of Director's position with an organization and the group will have to make sure there is no over representation.

Virginia Haley added that this will not be a lifetime commitment and will fall under Florida Sunshine Laws.

Mr. Thaxton stated that the Bayfront organization would be a 501 non-profit organization for those who donate to the project fund.

Mr. Klauber updated the committee on the first kickoff fundraiser for Bayfront 20:20, Monday, August 18 at 5:30 PM. \$125,000 is needed to start the next phase.

Michael updated the committee on the funds that have already been received:

- \$15,000 from Visit Sarasota County
- \$15,000 from a friend of Drayton Saunders
- \$5,000 from Mr. and Mrs. Klauber
- \$5000 from a friend of Mr. Klauber
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There will be a second fundraiser held in October.

Mr. Thaxton mention that it is important this first step is successful and suggested to the committee to encourage their Board member and others.

Michael Klauber thanked everyone for attending the Special Executive Committee meeting. The meeting ended at 3:00 PM.