

Report of Sarasota Bayfront 20:20 Stakeholders Meeting

October 28, 2016, 4:00 P.M.

Sarasota Herald-Tribune Community Room

Attendees:

The meeting began at 4:04pm by Virginia Haley started the meeting by making sure the correct representatives were listed for each Stakeholder. Ms. Haley also reminded everyone that Bayfront 20:20 is still a committee of Visit Sarasota County Board of Directors and all of the official representatives are subject to Florida's sunshine and public records policies.

Mr. Klauber continued by providing the history of how the conversation of Bayfront 20:20 began and welcomed the newest stakeholders; the Barancik Foundation, The Patterson Foundation, the Perlman Music Program and Bay's Bluff Owners Association.

Klauber updated the stakeholders on the learning trip to Carmel, IN in July that he and Shantel Norman led. They were join by Commissioner Susan Chapman, Manager Tom Barwin and representatives from both the Sarasota Orchestra and Van Wezel. He added that everyone paid their own way.

In July, Bayfront 20:20 had presented to the Sarasota City Commission an outline for the Sarasota Bayfront Planning Organization (SBPO) and the supporting Resource Team.

Michael provided a recap of the details of the SBPO:

- The SBPO will be organized as a not for profit 501c3 community organization with a nine-member board including one designated by the City of Sarasota. A number of you expressed concern regarding our original idea of a 501c4 structure and we did change to the "c3". The Board will be a group of community individuals versed in major project development spanning the public and private sectors. Their efforts will be supported by a professional project manager. The Board will operate in accord with the Florida Open Meetings Act.
- The SBPO will also call upon a local Resource Team for input and information throughout their work. Representatives on the Resource Team will include Sarasota Bayfront 20:20, The Van Wezel, Van Wezel Foundation, Sarasota Orchestra, Sarasota Art Center, Garden Club, Lawn Bowlers, CCNA along with specialized city staff and others along the way whose expertise will help produce the best outcome.
- The SBPO will consistently reflect the Vision and Guiding Principles adopted by the City Commission and endorsed by all of your organizations. The Vision and Guiding Principles will help guide the Planning Organization's and be the non-negotiable basis for its work.

Following the City Commission presentation, Bayfront 20:20 received a \$300,000 endorsement from The Patterson Foundation. The Patterson Foundation announced they would provide up to \$300,000 in catalytic funding and consulting support for SBPO.

A Framework Team worked from board recommendations provided the Gulf Coast Community Foundation, Sarasota Community Foundation, The Patterson Foundation, the Barancik Foundation and the Selby Foundation.

Klauber then announced the SBPO Board Members:

- Tom Barwin, City Manager
- Allen Carlson, retired President and CEO of Sun Hydraulics
- Jennifer Compton, Attorney and Partner for Shumaker, Loop & Kendrick
- Keith DuBose, attorney and shareholder with Matthews Eastmoore
- Michael Klauber, Sole Proprietor Michael's on East
- A.G. Lafley, former CEO and Chairman of Procter & Gamble
- Rob Lane, CPA and Managing Shareholder with Kerkering Barberio
- Cathy Layton, retired Sarasota commercial real estate broker and owner of assisted living facilities
- Cynthia McCague, Director for Pier 1 Imports and former senior executive with Coca-Cola

Michael welcomed Drayton Saunders who has taken the leadership role in raising private sector funds necessary to accomplish planning task.

Drayton Saunders introduced himself and added that he has been working with Veronica Brady from Gulf Coast Community Foundation on fundraising aspects. Saunders added that he has 5 out of 7 people who have committed to donating to the SBPO. He then threw out the offer of individuals to contribute \$50,000 to be a founding member.

Michael concluded the meeting by adding that The SBPO Board will convene to frame its work plan, benchmark the Guiding Principles, review their scope of work, and establish core goals and a realistic timeline. By early February, 2017, it is expected that another update will be provided on the early efforts of the Sarasota Bayfront Planning Organization.

The meeting ended at 4:45pm