

## **Report of Sarasota Bayfront 20:20 Stakeholders Meeting**

November 15, 2017. 4:30 P.M.

Arts and Cultural Alliance of Sarasota

### **Attendees:**

Jim Baker, David Bavar, Marilyn Kneafsey, Lou Costa, Gloria Armstrong, Carl Shoffstall, Bill Seider, Patrick Gannon, Bob Pirolo, Carole Crosby, Georgia Court, Alice Sundstrom, Gordon Okawa, Larry Thompson, Jim Shirley, Barbara Campo, Ruja Entcheva, Bob Leonard, Sue Stewart, Bob Sirgant, Larry Wickless, Jon Robinson, Barb Brosius, Mary Anne Bowie, Mike Marraccini, Jeanne McCobb, Bob Easterle, Aly Busse, Pamela Mones, Richard Mones, Stafford Starcher, Norm Dymaine, Mary Bensel, Jennifer Ahearn-Koch, Anne-Marie Russell, Vanessa Mason, Linda Herrea, Frank Folsom Smith, Virginia Haley, Kevin Cooper, Shantel Norman, Kelly Romanoff, Steven Roskamp, Anand Pallegar, Francine DiFillippo, Jim Selinski, Kathy Kelly Ohlrich, Christy May, Gloria Armstrong and Michael Klauber.

Michael Klauber started the meeting at 4:30 pm and thanked the Stakeholders and Steering Committee for attending. Klauber informed everyone that we will be accepting comments from the community and they will be limited to 3 minutes.

Klauber asked the Steering Committee for approval of the September 19<sup>th</sup> meeting minutes. Bob Pirolo moved to approve the minutes, Bill Seider seconded. All agreed. The motion passed.

Michael updated everyone on the work the Sarasota Bayfront Planning Organization is working on. Noting:

- The scope of work and contract for the master planning project with Sasaki is expected to be approved by the SBPO board on November 21.
- The final selection for the Managing Director for the SBPO is also expected to be on November 21. That person's responsibility is to serve as the SBPO board's primary professional manager to work on a daily basis with Sasaki, The City, and the community to deliver a master plan.
- Sasaki will be having introductory meetings here on December 4, 5 & 6. They are planning on meeting with Bayfront 20:20 at a time to be announced on December 5. Their goal is to meet the community and gather feedback as they spend several days in Sarasota getting to meet the community.
- Sasaki plans to begin its work in the community in early January and that is where Bayfront 20:20 will begin to really receive our "marching orders" in order to help with community outreach!
- The goal of the SBPO is to have a final master plan that aligns with our Vision and Guiding Principles and is Financially feasible, Operationally viable and Environmentally sustainable.

Klauber informed the committee that once the duties of the new Managing Director and Sasaki are clear that we should be able to define responsibilities of the members and stakeholders to execute our community outreach goals.

Klauber introduced Anand Pallegar from AtLarge to provide a presentation on community engagement and communications through the planning process.

Comments ways to communicate better:

- Kathy Kelley Ohrich suggested an Executive Summary of the Vision Statement and Guiding Principles on one side and the other side providing an update on the process.
- Virginia Haley suggested an orientation where we would invite new stakeholders.
- Stakeholders provided input on make up of the steering committee, on diversity, on timing of elections.

Michael asked Bill Seider to present the draft charter for the steering committee. Before Bill began reminded all stakeholders that the Steering Committee function is to act on behalf of the Stakeholders of Bayfront 20:20. The 57 Stakeholder organization are diverse and makeup of racial diversity, 50% female representatives, 10 traditional neighborhood associations, and 12 condo and other neighborhood alliances such as CCNA.

Mr. Seider began the discussion on the draft charter. Noting that the committee consists of 7 members including Michael as the chairperson. The chair will serve along with two representatives from each of the 3 organization categories: Neighborhood, Cultural and Educational, and Civic Group Organizations. A term of office shall be two years.

The committee submitted their comments. Mr. Seider will revise and present new charter at the next stakeholders meeting.

Michael discussed the voluntary contribution of \$100 to create a small operating fund. Virginia Haley discussed the draft budget. Klauber called for a motion to approve the budget. Larry Thompson moved to approve the draft budget, Jim Shirley seconded the motion. All agreed. The motion passed.

Klauber asked for approval of an additional designee to approve and expenditures from the Bayfront Project Fund. Steve Roskamp offered to be the additional signer. Jim Shirley moved to approve Steve Roskamp as the second signer, Kevin Cooper seconded the motion. All agreed. The motion passed.

Michael asked for additional comments from the Stakeholders or Guests. The meeting adjourned at 6:05 pm.