

Report of Sarasota Bayfront 20:20 Stakeholders Meeting

May 25, 2017, 4:30pm

Sarasota Garden Club

Attendees: Charles Neerland, Pearlee Freiberg, Pam Mobes, Linda DiGabriele, Jacob Goodwin, Jimena Tavel, Dustin Juengel, Branan Jacobs, Marieli DeJesus, David Conway, Steven Roskamp, Jon Thaxton, Chris Baer, Jamie Miller, Maureen Jones, Lisa Berger, Mary Lou Winnick, Marilyn Kneafsey, Lou Costa, Gloria Armstrong, Kelly Romanoff, Patricia Martin, Bob Pirollo, Georgia Court, Juliette Reynolds, Marlene Petro, Aly Busse, Stafford Starchers, Andy Papineau, CJ Danna, Frank Folsom-Smith, Raymmar Tirado, Barbara Campa, Karl Newkirk, Virginia Haley, Michael Klauber, A.G Lafley, and Shantel Norman

Michael Klauber started the meeting at 4:38 pm by reminding everyone of the Vision and the six guiding principles and that Bayfront 20:20 has now grown to 55 Stakeholder Organizations. He added that the Bayfront 20:20 Stakeholders will remain engaged and a strong voice in the community conversation through the redevelopment process.

Klauber then began to discuss the SBPO two singular goals – to present a plan that is financially feasible, operationally viable and environmentally sustainable, and to recommend an ongoing managerial structure for the Bayfront.

Michael discusses the Bayfront 20:20 Task Force that reviewed the operational and organizational structure for Bayfront 20:20. He thanked all Task Force members, Kathy Kelley Ohlrich, Bob Porillo, Jim Shirley, and Raymmar Tirado for working on the Task Force. He noted that the Task Force researched the process to date and spelled out how an organization could become an official Stakeholder Organization and recommended we remain organized in 3 major categories – Neighborhood Associations, Cultural & Educational and Civic Organizations.

The Task Force recommended that in the future that Bayfront 20:20 become independent of Visit Sarasota but not go as far as incorporating also noting that Virginia Haley and Shantel Norman will continue to work with Bayfront 20:20.

Bayfront 20:20 will remain a “community coalition” with a steering committee, 6 members, and a Chair. Michale will continue to serve as chair for another 2 years. The members of the steering committee would be 2 representatives from each of the three stakeholder categories and the entire Stakeholder group would vote on this initial Steering Committee.

The new Steering Committee would take votes on Bayfront Stakeholder matters and the Steering Committee would set the agendas, of course with significant input from the individual Stakeholder liaison. The Steering Committee members would be subject to Florida’s Government in the Sunshine Laws and would receive training on open meetings and public records.

Michael asked for volunteers or nominations to run for the 6 positions if they are interested in email Shantel Norman. The elections would take place at the next Bayfront 20:20 Stakeholder Meeting on July 25 at 4 pm.

Klauber then introduced the Sarasota Bayfront Planning Organization Board Chair, AG Lafley to give an update on the work of the SBPO. Mr. Lafley began providing an update on SBPO.

Mr. Klauber added that the SBPO has hired consultant Candace Damon and HR&A to assist in the RFQ process. He then began to update everyone on the fundraising committee noting that \$1.7 million has been raised towards the goal of \$2 million plus for the master planning process.

The SBPO board has set an aggressive timeline for completing their work.

1. July 2017 RFQ issues for master planning firm
2. Sept 1 Responses due
3. Sept SBPO review, selection, and interviews with respondents
4. Oct 1 SBPO final selection and contract negotiations
5. Nov 1 Selected firm begins planning
6. June 30 Master planning completed

Klauber reminded everyone that all SBPO meetings are open to the public and that the next two SBPO meetings are June 6 and July 18, 3pm-5pm at the Pagoda Building on the Bayfront.

Michael presented ideas on activating the space while in the planning phase. He then began to show examples of pictures throughout the country of ways to utilize the space.

The meeting was adjourned at 5:38 pm.